

Every fall PopTech convenes an eclectic mix of thought leaders and visionaries in Camden, Maine. This year, Bhagwan Chowdhry (member, CFI's Faculty Council) and Rosita Najmi (CFI Program Manager) will be among the 700+ who join the 15th annual celebration for the intellectually engaged. You can participate from your computer and for free via simulcast.

PopTech is a unique innovation network – a global community of cutting-edge leaders, thinkers, and doers from many different disciplines, who come together to explore the social impact of new technologies, the forces of change shaping our future, and new approaches to solving the world's most significant challenges. PopTech is known for its thriving community of thought-leaders, breakthrough innovation programs, visionary annual conferences, and deep media and storytelling capabilities.

PopTech's mission is to accelerate the positive impact of world changing people, projects, and ideas. This is achieved by creating transformational experiences that showcase the ideas, trends, challenges and opportunities that are shaping the future. PopTech fosters breakthrough, multidisciplinary collaborations that help individuals, companies and organizations work together to change the world. Participating in PopTech offers a firsthand glimpse of the future, and a chance to influence innovation.

Bhagwan and Rosita will be introducing Financial Access at Birth (FAB), and they look forward to getting feedback from the creative officers, research scientists, publishers, filmmakers, foundation directors, producers, professors, brand strategists, architects, social innovators, CEOs, health care practitioners, and design engineers who plan to attend.

Financial Access at Birth (FAB) is an example of the types of social and economic interventions that can support a world that is rebalancing, as the conference theme suggests.

FAB believes that:

- Financial citizenship can start at birth.
- Every life deserves the dignity of financial citizenship.

- Financial inclusion is within reach.
- Human development objectives can be reached by harnessing the power of technology (including mobile banking and biometrics) and public-private-partnerships
- Real financial incentives (a business case) exist for stakeholders that would help implement FAB, including banks, telecommunication companies, governments, Central Banks, public health organizations, and families using remittances.