CENTER FOR INTERNATIONAL BUSINESS EDUCATION & RESEARCH

Innovative research and programs that internationalize management education

CIBER
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CIBER at UCLA supports the Global Access Program (GAP), a unique educational program that matches students in the Fully-Employed MBA (FEMBA) program with existing international technology companies to produce a comprehensive business strategy to enable the companies to move to the next stage of corporate development.

Full-Time MBA Field Studies: AMR in Microfinance and Pro-Social Projects
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International Management Seminars (IMS)
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Courses and Programs

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Research

Each year, the UCLA Center for International Business Education & Research puts out a call for research grants across campus to Ph.D. and faculty at UCLA. Doctoral candidates and professors whose investigations include international business dimensions have been awarded grants. Schools, departments and institutes represented include UCLA Anderson, the Institute of the Environment, and the departments of Political Science, Economics and Anthropology. Faculty development grants also are awarded to non-tenured faculty to support their burgeoning research.

Speaker Series, Lectures and Conferences

Throughout the academic season, CIBER invites notable speakers and sponsors numerous conferences. Recent guests include actress Natasha Portman, Nobel Laureate Muhammad Yunus, journalist Steve Levine, U.S. Undersecretary of International Trade Frank Larin, Chinese Ambassador to the U.S. Ma Rong, and noted professor, C.K. Prahalad. Distinguished visiting scholars and lecturers have come from around the world participating in events including the Wealth & Power in the Industrial Age consortium with noted researchers from UCLA Anderson, Princeton, Harvard, Oxford, Columbia, Berkeley and Stanford, among others. UCLA CIBER hosts conferences, including the McGill International Entrepreneurship conference and annually co-sponsors the University of Chicago Microfinance Research Conference.

We work with other CIBER schools to hold innovative events such as the UCLA Anderson Wharton-Columbia Global Branding conference in 2009. CIBER also extends itself internationally, collaborating on projects such as the Globally Distributed Work (GDW) Consortium, in conjunction with the Indian School of Business (ISB).

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UCLA CENTER FOR INTERNATIONAL BUSINESS EDUCATION AND RESEARCH is one of 31 CIBER centers located at top U.S. universities that serve as national resources to faculty, students and the business community to facilitate the internationalization of management thinking and support global business teaching and applied research.

Each CIBER creates agendas around research, language, outreach, faculty development and academic programs. These agendas include:

- Providing funding for research, field studies and events on UCLA’s campus, nationally, and around the world that focus on key issues in international management thinking.
- Working in partnership to create innovative seminars, lectures, conferences and other events that address current trends and challenges in the global marketplace. Partners include top international and national universities and government organizations, consular offices, small and medium enterprises, entrepreneurs and multinationals.
- Enhancing the international business curriculum with interdisciplinary courses, global content, and international study and research opportunities.
- Collaborating with institutes and faculties in modern, critical and less commonly taught languages to develop business language options.

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